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Author's goal: Make golf work for women

By Carol Herwig

USA TODAY

Suzanne Woo is a golf guru who knows her stuff, down to the finest detail:

* Carry your bag, play for two hours -- burn 680 calories.

* Use an electric cart -- 400 calories.

* Shop 'til you drop for two hours -- just 300 calories.

Woo enjoys the game and showing women how to make it work for them, hence her new book, *On Course for Business* (John Wiley & Sons, \$18.95).

Woo took up golf in law school because she envisioned it as an important tool in the workplace. Fifteen years later, she's a lawyer and founder of San Francisco-based BizGolf Dynamics. She leads workshops and seminars with corporate clients, spelling out the scariest parts of the game.

She knows the numbers game: how many women take up golf then quit in frustration. So *On Course* is like a workbook, with chapters, lists and goals clearly defined. The basic rules of golf are in the appendix.

She tells her groups that golf is not an us-against-them game but a chance for camaraderie. She'll explain the equipment and tackles the terms and etiquette of golf. "The green and tee are where you offend people because you're closer together."

Most important, she talks about learning to enjoy the game. "People are not going to remember that you're not a great golfer." Master that, and the rest of the stuff, such as corporate outings and tournaments, become a day in the park.



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